# Burlington Works! Workforce Development Board

#### Program Year 2015 July 1, 2015 – June 30, 2016

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"We continue to remain a strong resource playing a vital part in upgrading the skills of Burlington County workers for competition in a global economy."

#### Board of Chosen Freeholders

Director: Bruce Garganio Deputy Director: Kate Gibbs Mary Ann O'Brien Ryan Peters Latham Tiver



# Message from our Chairman

As the newly elected Chairman of the Burlington County Workforce Development Board (WDB), I'd like to share our Annual Report on our services and activities for Program Year 2015; July 1, 2015 – June 30, 2016.

The Burlington Workforce Investment Board may have rebranded as the Workforce Development Board, but it has not affected the partnership with its members, economic and workforce development professionals, businesses and others to influence change and achieve concrete, realistic outcomes.



In fact, we continue to remain a strong resource playing a vital part in upgrading the skills of Burlington County workers for competition in a global economy. Additionally, through the Burlington County Job Center, we provide the necessary resources to assist job seekers identify proper training programs, gain employable skills to find employment in growing industries.

Through our commitment in professional development, hosting valuable events and meeting business opportunities, Burlington County Workforce Development Board continues to have a positive effect on Burlington's Workforce.

Tony Mahon AJM Insurance

# Workforce Innovation & Opportunity Act

The Workforce Investment Act (WIA was authorized in 1998. Over the past 11 years the public workforce system has long awaited reauthorization addressing the evolving workforce and economic needs, as well as the limitations in WIA with respect to training, funding and service delivery design. The Workforce Innovation and Opportunity Act (WIOA) replaces WIA and will be in effect for the next five (5) years (2015-2020).

WIOA law was created to provide state and local areas the flexibility to collaborate across systems in an effort to better address the employment and skills needs of current employers, jobseekers and employers. WIOA accomplishes this by prescribing:

- 1. A strong alignment of the workforce, education and economic development systems; and
- 2. **Improving the structure and delivery** in the system to assist America's workers in achieving a family-sustaining wage while providing America's employers with the skilled workers they need to compete on a global level.

The new law simply encourages increased innovation and creativity in the public workforce – it does not prescribe how to achieve. However, through a collaborative partnership between the Workforce Development Board and Rowan College at Burlington County, the Burlington County Workforce Development Institute was implemented.

### Workforce Development Institute

On July 16, the Workforce Development Board, Rowan College at Burlington County Workforce Development Institute and Economic Development of Burlington County all came together working towards streamlining services for the workforce system in Burlington County and officially began the standing up of the Burlington County Workforce Development Institute.

Workforce Development Initiative's purpose is to provide skills training and educational programs to build a better workforce. The initiative will be overseen by the Intergovernmental Task Force and the Economic Advisory Panel. The goal of the initiative is to have all partners work together to grow the economy

The Institute will provide the local community with a "no wrong door" approach to employment and training resources. There are three divisions of the Institute:

- Business Outreach and Incubation Functions
  - 1. Sector Based Business Services
  - 2. Business Response Team
  - 3. Employer Specific
  - 4. Business Outreach, Job Fairs, Focus Groups
  - 5. Business Incubation & Entrepreneurship Academy
  - 6. Industry Related Feedback & System Partner Reporting
- Educational Programs and Grants Division
  - 1. Strategic Grant Planning, Application & Monitoring
  - 2. Career Pathway Development & Implementation
  - 3. Program of Study Development & Implementation
  - 4. Gap Analysis
  - 5. Educations Program Alignment & Development based on Business & Industry Outreach
  - 6. Staff Professional Development & Training
- Career Services Functions
  - 1. Job Readiness & Career Services
  - 2. Career Preparation & Awareness
  - 3. Job Placement
  - 4. Certificate & Degree Training
  - 5. Career & Technical Education
  - 6. Apprenticeships & Internships
  - 7. Adult Basic Education, Literacy & High School Equivalency (HSE)
  - 8. Entrepreneurship Preparation

The Role of the Workforce Development Institute:

- 1. Ensure Burlington County's Long-Term Vision for Economic Vitality
- 2. Assist Local Business in Remaining Globally Competitive in an Increasingly Technological & Knowledge Driven Economy
- 3. Utilize Partnerships, Strategic Alliances & Collaborative Relationships to Deliver Comprehensive Career Services
- 4. Promote Workforce & Educational Programming that Meets Individual, Business & Industry Needs
- 5. Provide a Life-Long Learning Partnership Between Individuals, Education & Industry

# **Countywide Job Fair Highlights**

Keeping in line with the overarching goals of the Workforce Development Institute, a Countywide Job Fair was held on Friday, October 16, 2016 and held another one On Friday, March

The Workforce Development Board, along with Rowan College at Burlington County, developed an industry focused job fair to assist jobseekers in industries such as Transportation, Distribution & Logistics, Healthcare, Retail & Hospitality, Manufacturing and Finance.

For both Job Fair Events, more than 100 employers responded to our job fair invitation to meet, interview and hire for positions in data entry, customer service, payroll, human resources, credit/collections accounts payable, accounting, dock workers/warehouse, CDL drivers, Certified Nurses' Aides, Medical Assistants, to name a few.

More than 1000 jobseekers took the opportunity to attend the job fairs held. Many of the jobseekers found new homes with the businesses that were in attendance.



Over 1,000 jobseekers were in attendance



# Year End Financial Report

The Burlington County Workforce Development Board (WDB) is funded primarily by the Federal Workforce Investment Act (WIOA) and is mandated by Federal law to monitor spending and programs offered through the Burlington County Job Center, that offers all job-seekers, students, businesses and career professionals' access to a comprehensive array of employment-related services and tools in one convenient location. Through the Job Center, residents can utilize resources such as career counseling, career planning, resume assistance, direct job placement, classroom and on-the-job training, information about local and national labor markets, unemployment compensation and much more.

SOURCE	FY 2014-2015	FY 2015-2016
WIA Dislocated Worker	\$1,300,178.00	\$1,171,375.00
Work First NJ (TANF & GA/SNAP)	\$1,772,370.00	\$2,000,109.00
WIA Adult	\$890,294.00	\$826,864.00
WIA Youth	\$916,661.00	\$839,637.00
Workforce Learning Link	\$117,000.00	\$46,000.00

# **Performance Data**

Final Year-End Performance & Outcome Report Period Covered: July 1, 2015 through June 30, 2016

## **Adult Programs**

Measure	Standard/Goal	Actual Results	% of Standard Achieved
Entered Employment Rate	79.5 %	91.5 %	115.1 %
Employment Retention Rate	87.1 %	81.7 %	93.8 %
Average Earnings	\$10,397	\$13,293	132.6

#### **Dislocated Worker Programs**

Measure	Standard/Goal	Actual Results	% of Standard Achieved
Entered Employment Rate	83.5 %	89.7 %	107.4 %
Employment Retention Rate	85.5 %	89.5	104.7 %
Average Earnings	\$15,253	\$17,367	113.9 %

#### **Youth Programs**

Measure	Standard/Goal	Actual Results	% of Standard Achieved
Youth Placement Rate	59.0 %	59.0 %	100.0 %
Youth Attainment Degree	83.3 %	38.2 %	45.9 %
Literacy Numeracy Gain	45.0 %	0.0 %	0.0 %

From July 1, 2015 through June 30, 2016 Burlington County Job Center served 7,678 customers/job seekers with career guidance and support services.

# Workforce Development Board Members

Tony Mahon	AJM Insurance	
Noreen Peters	CVS Caremark	
Michael Coyle	PSE&G	
Robert Delaney	CGI, Inc.	
Randy Hamilton	Smith & Solomon Driver Training	Upcoming Events
Mark Remsa	Burlington County Bridge Commission	WDB Quarterly Meetings 2016-2017
Tony Mahon	AJM Insurance	October 4th
Lisa Sinott	Lourdes Specialty Hospital	January 5th
Curtis Myers	ASPIRE Youth Development	March 1st
Jeff Keller	Federal Bureau of Prisons	June 7th
Nancy Bray	Shelby Mechanical	
Henry Gosik	Sensational Host	Visit Us
Tom VonKessel	ShopRite Family Markets	Human Services Facility
Silas Townsend	Community Action Program	795 Woodlane Road
John Emge	United Way of Burlington County	PO Box 6000 Westampton, NJ 08060
Mark Boyd	Goodwill Industries of Southern New Jersey	609-265-5603
Kristi Howell	County Chamber of Commerce	609-265-5399 fax
Paul Drayton	Rowan College at Burlington County	www.burlingtoncountyworks.com
Dr. Chris Manno	Burlington County Technology Institute	
Todd Flora	County Office of Education	
Gino Pasqualone	IBEW – Local #269	
Vernon Hill	Burlington County Job Center	
Yvonne Payton	Burlington County Job Center/Dept. of Labor	
Charles SanFilippo	Burlington County Board of Social Services	
Stacy Smith	Division of Vocational Rehabilitation	
Don Starn	Human Services Advisory Board	
John Francescone	Temple University	

Burlington County Workforce Development Board is an Equal Opportunity/ADA Complaint Government Agency.

In the upcoming year, the Burlington WDB will use any and all criteria established by the State Employment and Training Commission (SETC) regarding skill level and competency guidelines to be used as a basis for selection of skill training programs and competency curriculum in the local area.