



Dear Friends,

Like many initiatives over the past year, we've had to completely rethink our annual spring fundraiser. So, instead of the stuffy banquet chicken dinner, we've opted for something more fun, in the form of a COVID-safe, friendly virtual competition: Battle of the Barons!

Why do we love it? It allows you to choose your own adventure! Whether your loyalties lie with our **STEM Soldiers, Liberal Arts Allies, Student Services Superstars, Administration Aces** or **Healthcare Heroes**, you get to put your dollars toward the cause closest to your heart.

All funds will support student scholarships, the Food Pantry, and the Barons Relief Shield, a fund used to help students who need immediate help in light of COVID challenges. This event kicks off April 5 and concludes just before RCBC Commencement May 19 - 21.

So, where do you come in? We are looking to some of our biggest cheerleaders to sponsor a team for \$5,000\*\* and push them closer to victory! Would you love to sponsor our Healthcare Heroes, or does team Student Services Superstars align more closely with your company's vision?

For \$2,500\*\*, your company will become the "battle" sponsor when two teams compete head-to-head to see who has the most Barons on their side (personally, I can't wait to see the STEM Soldiers battle against the Administration Aces)! And, a sponsorship of \$1,000 promotes your company across our RCBC Foundation website, as a contributor helping us affect positive change in our college community.

This month-long effort will provide a unique opportunity to increase your company's visibility before a captivated audience. You will have the RCBC family and friends cheering along for weeks, as you show your support for putting students first in our county and beyond.

\*\*Sponsors above the \$1,000 level will also receive logo recognition on our website.

So, are you in?

Best,

A handwritten signature in cursive script that reads "Lindsey Daniello".

Lindsey Daniello  
Ldaniello@rcbc.edu  
RCBC Foundation Director

**Rowan College at Burlington County Foundation is a 501(c)3 organization. Your donation is deductible to the full extent of IRS tax laws.**

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