

**BOARD POLICY****No. 905**

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**TITLE:** Strategic Plan Development (formerly College Objectives Development)**DATE ADOPTED:** February 16, 2021**EFFECTIVE DATE:** February 16, 2021**SUPERSEDES:** March 18, 1975

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**PURPOSE:** Rowan College at Burlington County recognizes that the most effective use of all resources – human, financial, technological, and facilities – is most likely to take place in a setting in which all elements of the College work toward common goals and objectives. It is further recognized that these goals and objectives must be specific, measurable, attainable, realistic and timely (SMART).

**POLICY:** It shall be the policy of the Board to involve representatives of all elements of the College in the development of a long-term Strategic Plan with goals and objectives that serve as the guidelines for the collective efforts of all College personnel. Strategic Plan goals will be assessed annually to monitor progress, and data gathered will be used to inform the annual budget.



2/16/2021

\_\_\_\_\_  
President

Date:



2/16/2021

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Chairman

Date: