

# Burlington County College

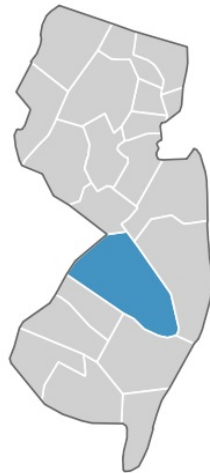
601 Pemberton Browns Mills Road

Pemberton, New Jersey 8068

609.894.9311

## Economy Overview

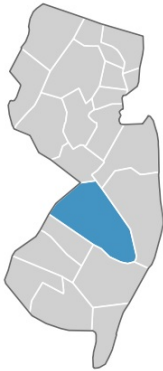
Burlington



## Report Info

<b>Dataset Version</b>	2013.4 Class of Worker
<b>Class of Worker Categories</b>	QCEW Employees
<b>Timeframe</b>	2001 - 2016
<b>Dataset Category</b>	EMSI Complete
<b>Region Name</b>	Burlington
<b>Counties</b>	
	Burlington, NJ (34005)

## Burlington





















Population (2013)	451,249
Jobs (2013)	197,086
Average Earnings (2013)	\$62,622
Unemployed (8/2013)	20,621
Completions (2010)	1,867
GRP (2012)	\$23,273,705,736
Exports (2012)	\$32,901,968,223
Imports (2012)	\$33,031,848,617

## Burlington | Population

**451,249**  
2013 Population  
5.1% of State

**1.0%**  
Population Growth for the Last 5 Years  
State Growth 2.1%

Age Group	2013 Population	% of Population	
Under 5 years	24,984	5.5%	
5 to 9 years	27,678	6.1%	
10 to 14 years	29,670	6.6%	
15 to 19 years	29,389	6.5%	
20 to 24 years	27,446	6.1%	
25 to 29 years	27,326	6.1%	
30 to 34 years	26,978	6.0%	
35 to 39 years	26,269	5.8%	
40 to 44 years	30,722	6.8%	
45 to 49 years	36,183	8.0%	
50 to 54 years	37,907	8.4%	
55 to 59 years	32,337	7.2%	
60 to 64 years	28,266	6.3%	
65 to 69 years	20,945	4.6%	
70 to 74 years	14,954	3.3%	
75 to 79 years	11,403	2.5%	
80 to 84 years	9,440	2.1%	
85 years and over	9,350	2.1%	

## Burlington | Jobs by Industry

<b>197,086</b> <b>Total Jobs (2013)</b>	<b>47.8%</b> <b>Male</b> (National: 50.2%)	<b>52.2%</b> <b>Female</b> (National: 49.8%)
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NAICS	Industry	2013 Jobs
11	Agriculture, Forestry, Fishing and Hunting	620
21	Mining, Quarrying, and Oil and Gas Extraction	20
22	Utilities	752
23	Construction	6,625 
31	Manufacturing	14,561 
42	Wholesale Trade	10,914 
44	Retail Trade	25,164 
48	Transportation and Warehousing	6,444 
51	Information	2,036 
52	Finance and Insurance	14,911 
53	Real Estate and Rental and Leasing	3,617 
54	Professional, Scientific, and Technical Services	12,075 
55	Management of Companies and Enterprises	2,837 
56	Administrative and Support and Waste Management and Remediation Services	17,619 
61	Educational Services (Private)	1,972 
62	Health Care and Social Assistance	27,207 
71	Arts, Entertainment, and Recreation	1,961 
72	Accommodation and Food Services	14,058 
81	Other Services (except Public Administration)	6,030 
90	Government	27,647 
99	Unclassified Industry	14

## Burlington | Average Earnings by Industry

**\$62,622**

Avg. Earnings (2013)  
103% of Nation Avg.

**\$78,109**

Male Avg. Earnings (2013)  
105% of Nation Avg.

**\$48,420**

Female Avg. Earnings (2013)  
103% of Nation Avg.

NAICS	Industry	Avg. Earnings (2013)	
11	Agriculture, Forestry, Fishing and Hunting	\$39,517	
21	Mining, Quarrying, and Oil and Gas Extraction	\$57,391	
22	Utilities	\$145,725	
23	Construction	\$79,125	
31	Manufacturing	\$92,635	
42	Wholesale Trade	\$79,651	
44	Retail Trade	\$35,958	
48	Transportation and Warehousing	\$60,216	
51	Information	\$107,738	
52	Finance and Insurance	\$91,192	
53	Real Estate and Rental and Leasing	\$74,521	
54	Professional, Scientific, and Technical Services	\$87,815	
55	Management of Companies and Enterprises	\$86,234	
56	Administrative and Support and Waste Management and Remediation Services	\$43,928	
61	Educational Services (Private)	\$41,824	
62	Health Care and Social Assistance	\$57,278	
71	Arts, Entertainment, and Recreation	\$20,465	
72	Accommodation and Food Services	\$19,047	
81	Other Services (except Public Administration)	\$34,923	
90	Government	\$75,376	
99	Unclassified Industry	\$35,610	

## Burlington | Unemployment by Industry

**20,621**

Total Unemployment (8/2013)

NAICS	Industry	Unemployed (8/2013)	% of Unemployed	
11	Agriculture, Forestry, Fishing and Hunting	20	0%	
21	Mining, Quarrying, and Oil and Gas Extraction	2	0%	
22	Utilities	28	0%	
23	Construction	912	4%	
31	Manufacturing	1,203	6%	
42	Wholesale Trade	559	3%	
44	Retail Trade	2,527	12%	
48	Transportation and Warehousing	1,169	6%	
51	Information	181	1%	
52	Finance and Insurance	1,013	5%	
53	Real Estate and Rental and Leasing	312	2%	
54	Professional, Scientific, and Technical Services	834	4%	
55	Management of Companies and Enterprises	29	0%	
56	Administrative and Support and Waste Management and Remediation Services	1,630	8%	
61	Educational Services (Private)	376	2%	
62	Health Care and Social Assistance	1,740	8%	
71	Arts, Entertainment, and Recreation	157	1%	
72	Accommodation and Food Services	2,434	12%	
81	Other Services (except Public Administration)	575	3%	
90	Government	2,229	11%	
99	No Previous Work Experience/Unspecified	2,690	13%	

## Burlington | Top Program Completions

CIP	Program	Completions (2010)	
24	Liberal arts and sciences, general studies and humanities	849	
51	Health professions and related programs	632	
12	Personal and culinary services	113	
43	Homeland security, law enforcement, firefighting and related protective services	76	
11	Computer and information sciences and support services	46	
52	Business, management, marketing, and related support services	44	
50	Visual and performing arts	36	
15	Engineering technologies and engineering-related fields	33	
44	Public administration and social service professions	17	
22	Legal professions and studies	8	

## Burlington | Gross Regional Product (GRP)

<b>\$14,412,389,386</b> Earnings (2011)	<b>\$6,064,977,006</b> Property Income (2011)	<b>\$1,957,586,032</b> Taxes on Production (2011)	<b>\$22,434,952,424</b> Total GRP (2011)
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NAICS	Industry	GRP (2011)	% of Total
11	Agriculture, Forestry, Fishing and Hunting	\$68,508,309	0%
21	Mining, Quarrying, and Oil and Gas Extraction	\$18,662,091	0%
22	Utilities	\$329,453,550	1% ■
23	Construction	\$681,400,681	3% ■■
31	Manufacturing	\$1,976,713,933	9% ■■■■■■
42	Wholesale Trade	\$1,921,225,261	9% ■■■■■■
44	Retail Trade	\$1,614,962,173	7% ■■■■■
48	Transportation and Warehousing	\$668,673,018	3% ■■
51	Information	\$656,598,677	3% ■■
52	Finance and Insurance	\$2,964,047,840	13% ■■■■■■■■
53	Real Estate and Rental and Leasing	\$1,694,469,015	8% ■■■■■■
54	Professional, Scientific, and Technical Services	\$1,666,579,860	7% ■■■■■
55	Management of Companies and Enterprises	\$256,746,736	1% ■
56	Administrative and Support and Waste Management and Remediation Services	\$945,344,030	4% ■■
61	Educational Services (Private)	\$124,240,088	1% ■
62	Health Care and Social Assistance	\$1,680,123,819	7% ■■■■■
71	Arts, Entertainment, and Recreation	\$121,547,696	1% ■
72	Accommodation and Food Services	\$420,073,991	2% ■■
81	Other Services (except Public Administration)	\$368,116,624	2% ■■
90	Government	\$2,803,635,842	12% ■■■■■■
	Other non-industries	\$1,453,829,191	6% ■■■■



## Burlington | Region Exports

**\$32,140,657,619.65**

Exports (2011)

72% of Supply

NAICS	Industry	Exports (2011)
11	Agriculture, Forestry, Fishing and Hunting	\$168,371,372
21	Mining, Quarrying, and Oil and Gas Extraction	\$32,394,795
22	Utilities	\$309,461,052
23	Construction	\$805,237,361 ■
31	Manufacturing	\$4,731,648,808 ■■■■■
42	Wholesale Trade	\$2,392,968,223 ■■■
44	Retail Trade	\$1,311,564,681 ■■
48	Transportation and Warehousing	\$1,010,626,530 ■■
51	Information	\$885,285,684 ■■
52	Finance and Insurance	\$3,990,747,383 ■■■■
53	Real Estate and Rental and Leasing	\$1,637,080,336 ■■
54	Professional, Scientific, and Technical Services	\$1,515,649,449 ■■
55	Management of Companies and Enterprises	\$326,447,714
56	Administrative and Support and Waste Management and Remediation Services	\$906,271,982 ■■
61	Educational Services (Private)	\$111,981,946
62	Health Care and Social Assistance	\$1,230,839,464 ■■
71	Arts, Entertainment, and Recreation	\$93,647,519
72	Accommodation and Food Services	\$339,991,551
81	Other Services (except Public Administration)	\$302,343,320
90	Government	\$10,038,098,449 ■■■■■■■■■

## Burlington | Region Imports

**\$32,220,450,154**

Imports (2011)  
72% of Demand

**\$12,519,366,500**

Locally Produced & Consumed (2011)  
28% of Demand

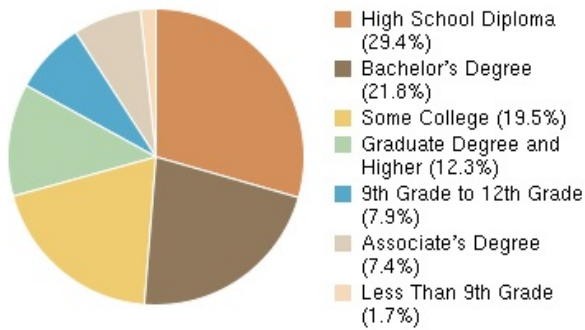
NAICS	Industry	Imports (2011)	
11	Agriculture, Forestry, Fishing and Hunting	\$296,825,593	■
21	Mining, Quarrying, and Oil and Gas Extraction	\$339,432,428	■
22	Utilities	\$406,943,412	■
23	Construction	\$743,774,356	■
31	Manufacturing	\$5,776,667,919	■
42	Wholesale Trade	\$1,193,925,742	■
44	Retail Trade	\$1,121,352,603	■
48	Transportation and Warehousing	\$796,808,056	■
51	Information	\$1,398,829,871	■
52	Finance and Insurance	\$2,586,564,566	■
53	Real Estate and Rental and Leasing	\$1,161,546,426	■
54	Professional, Scientific, and Technical Services	\$1,683,729,032	■
55	Management of Companies and Enterprises	\$523,601,570	■
56	Administrative and Support and Waste Management and Remediation Services	\$606,775,449	■
61	Educational Services (Private)	\$356,979,905	■
62	Health Care and Social Assistance	\$1,565,842,373	■
71	Arts, Entertainment, and Recreation	\$264,715,801	■
72	Accommodation and Food Services	\$874,229,502	■
81	Other Services (except Public Administration)	\$531,571,943	■
90	Government	\$9,990,333,606	■

## Regional Trends



Region	2001 Jobs	2016 Jobs	% Change
<span style="color: blue;">●</span> Burlington	187,385	203,736	8.7%

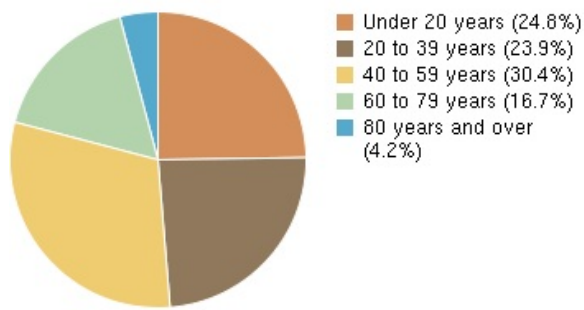
## 2013 Educational Attainment



## Largest Openings/Completions Gaps

Occupation	Related Completions (2010)	Annual Openings (2013)
Elementary School Teachers, Except Special Education (25-2021)	0	64
Registered Nurses (29-1141)	87	148
Lawyers (23-1011)	0	46
Accountants and Auditors (13-2011)	0	42
Market Research Analysts and Marketing Specialists (13-1161)	0	40

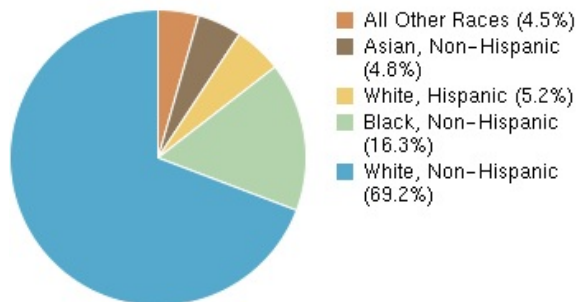
## 2013 Age Demographics



## Growing/Declining Occupations

Occupation	Change in Jobs (2001-2016)
Combined Food Preparation and Serving Workers, Including Fast Food (35-3021)	1,349
Registered Nurses (29-1141)	1,077
Nursing Assistants (31-1014)	1,069
Printing Press Operators (51-5112)	-317
Stock Clerks and Order Fillers (43-5081)	-377
Retail Salespersons (41-2031)	-884

## 2013 Race Demographics



## Growing/Declining Industries

Industry	Change in Jobs (2001-2016)
Temporary Help Services (561320)	6,394
Corporate, Subsidiary, and Regional Managing Offices (551114)	2,401
General Freight Trucking, Long-Distance, Truckload (484121)	1,590
Unclassified Industry (999999)	-1,309
State Government, Excluding Education and Hospitals (902999)	-1,349
General Freight Trucking, Local (484110)	-2,005

## Top Regional Businesses

Business Name	Local Employees
Developmental Disabilities Div	1,670
New Beginnings Weight Loss Program At Virtua Health	1,605
Virtu-west Jersey Hlth Sys Inc	1,605
Burlington Coat Factory Investments Holdings, Inc.	1,450
Cendant Mortgage	1,300

Source: Equifax Business-Level Data

DISCLAIMER: Business Data by Equifax is third-party data provided by EMSI to its customers as a convenience, and EMSI does not endorse or warrant its accuracy or consistency with other published EMSI data.

## Data Sources and Calculations

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### Input-Output Data

The input-output model in this report is EMSI's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several EMSI in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

### Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

### Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

### Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include annual population estimates and population projections from the US Census Bureau, birth and mortality rates from the US Health Department, and projected regional job growth.

### Industry Data

EMSI industry data have various sources depending on the class of worker. (1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

### Unemployment Data

The unemployment data in this report comes from the Bureau of Labor Statistics' Local Area Unemployment Statistics and is updated every two months.

### State Data Sources

This report uses state data from the following agencies: New Jersey Department of Labor and Workforce Development

## **Educational Attainment Data**

EMSI's educational attainment numbers are based on EMSI's demographic data and the American Community Survey. By combining these sources, EMSI interpolates for missing years and projects data at the county level. Educational attainment data cover only the population aged 25 years or more and indicate the highest level achieved.

## **Occupation Data**

EMSI occupation employment data are based on final EMSI industry data and final EMSI staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level EMSI earnings by industry.

## **Equifax Business-Level Data**

Data for individual businesses is provided by Equifax (<http://www.equifax.com/commercial/>), which maintains a database of more than 20 million U.S. business entities. Note that in aggregate it will not be consistent with EMSI labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.